

## Theme: Invest in Our Planet E C. Art Competition

**ELIGIBILITY:** The Contest is open and offered only to legal residents of Jamaica registered at an early childhood institution. Entrants should be ages 5-6 years old. Children with parents/ guardians employed by the Early Childhood Commission are not permitted to enter the competition.

**AGREEMENT TO OFFICIAL RULES:** By participating, those who enter the contest ("Entrants") agree to abide by the official rules and the decisions of the judges, which are final and binding in all matters relating to the contest. One entry per child. Winning the prize is contingent upon fulfilling all requirements outlined.

**TIMING:** The Promotion will consist of four (4) phases, detailed below:

- Contest Entry Period: Begins at or about 09:00:00 AM April 8, 2022
- Submission of Documents: Begins April 11, 2022, and closes by April 19, 2022. (Submission can only be made between Mondays -Fridays 9 am 4 pm)
- Finalist Judging Period: Begins at or about 9:00:00 AM on April 20, 2022, and closes by April 22, 2022, at 1 PM
- Winner Announcement: The Winner will be announced on April 22, 2022, and the award will be issued on May 16, 2022, at our Annual Professional Development Institute.

**COLLAGE RULES:** Use at least 2 recyclable materials to create a collage not exceeding: 10.5" x 13" cartridge paper (approximately half a sheet of the cartridge paper). Crayons and water colour paint may be used to enhance the work.

**BASIC JUDGING CRITERIA:** The collage will be judged by three external judges, who will use the following rubric:

| Areas                   | Excellent<br>4   | Good<br>3   | Fair<br>2   | Needs<br>Improvement<br>1   |
|-------------------------|--|---|---|---|
| Overall<br>Presentation | The artwork is balanced and cartridge paper is fully utilized. Collage holds strong appeal.                                      | The artwork is<br>almost balanced<br>and cartridge<br>paper is almost<br>utilized. Collage<br>holds<br>some appeal.     | The artwork is fairly balanced and cartridge paper is partially utilized. Collage holds a small appeal.           | The artwork is not balanced and the cartridge paper is hardly utilized. Collage has no appeal.  |
| Interpretation          | The collage clearly conveys the theme and the explanation submitted articulates and corresponds. Video submitted is 1-2 minutes. | The collage satisfactorily conveys the theme and the explanation submitted is adequate. Video submitted is 1-2 minutes. | The collage fairly conveys the theme and the explanation submitted is inadequate. Video submitted is 1-2 minutes. | The collage does not convey the theme and the explanation submitted poorly articulates and does not correspond. Video submitted is 1-2 minutes. |
| Creativity              | 2 or more recyclable materials are used effectively. Colours are blended extremely well and the collage is complete.             | 1-2 recyclable materials are used. Colours are blended well and the collage is complete.                                | 1-2 recyclable materials are used. Colours are blended fairly well and the collage is partially complete.         | 1-2 recyclable materials are used poorly. Colours are not blended well. The collage is partially complete                                       |
| Criteria                | All criteria for competition have been met.  | Most of the required criteria have been followed.   | Some of the criteria have been met.   | Only one criterion has been met   |

**HOW TO ENTER:** Eligible entrants can enter the contest during the contest period by visiting <a href="www.ecc.gov.jm">www.ecc.gov.jm</a> and following the links and instructions to complete and submit the registration form once the collage is complete. Then, follow the directions to submit the following:

- A) **Soft Copy Submission:** A photograph of the collage with the artist attired in their school uniform and a 1-2 minutes video explaining collage should be uploaded when completing the registration form. Once submitted for the competition, you are agreeing that these pictures may be used by the Early Childhood Commission to promote current and future activities.
- B) **Physical Collage Submission:** Collage should be labeled with the following: Name of Child, Age, Name of School, and contact information and submitted to the ECC Head Office: 44-49 Kingston Mall, 8-10 Ocean Blvd. within the period slated for submission.